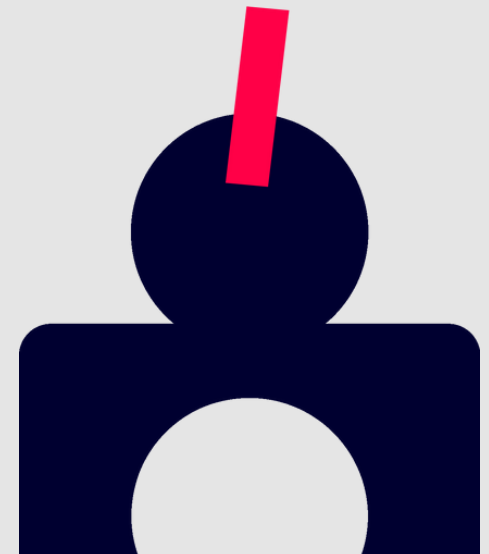


The Ultimate Technology Partner Guide

braze

ALLOYS

presented by SalesWings



Introduction

Executive Summary

There are a lot of Braze Alloys, so whether you are unsure which independent software solution to choose for your Braze, or you just want to discover and browse how you could power up your ecosystem, we've gathered for you a complete list of all current Braze Alloy Technology Partners.

For those who are new to the Braze ecosystem, you might be curious about Braze Technology Partners and Alloys. In a nutshell, Technology Partners (also known as Braze Alloys) are third-party integrations that seamlessly operate within the Braze ecosystem, allowing you to craft more profound and influential customer experiences.

There are a lot of Alloys so let's jump right in!



"Some of the world's most exciting brands in the Salesforce ecosystem turned to SalesWings to gain a deep understanding of the interests, sales-readiness, and profile of its most valuable asset: leads, and accounts.

Now it's time to bring that same level of lead intelligence and lead management power to marketing and sales operations teams in the wonderful Braze ecosystem."

Philip Schweizer

CEO SalesWings



SalesWings

SalesWings provides missing B2B components for Braze, offering complete B2B marketing automation tools. This includes no-code [lead scoring](#), grading, and profiling to benefit sales teams. The Braze integration empowers users with user-friendly lead qualification and offers behavioral and profile data analysis.

Surface Braze marketing campaign engagement data along with other [powerful insights](#) around your leads' interests and customer journey to your sales teams - right inside Salesforce or your CRM of choice.

Additionally, Braze [campaign reporting](#) in Salesforce helps marketers analyze the impact of their marketing activities on deals, making data-driven decisions accessible.



Ready to unlock the B2B beast within Braze? Schedule a one-on-one call with one of our friendly experts to get a taste of the B2B potential of Braze.

[Schedule Call](#)

3 Categories of Technology Partners

01

Data & Analytics

Seamlessly gather and unify data from various sources, such as mobile apps, websites, third-party platforms, and more with these Braze Alloys.

Analytics & Business Intelligence

Data Warehouses

Crash Reporting

Workflow Automation & ETLs

Customer Data Platforms (CDPs)

Support

02

Message Orchestration

Effortlessly connect Braze with other channels such as email, SMS, push notifications, social media platforms, and more with these Braze Alloys.

Ad Retargeting

Deep linking & Attribution

Surveys

CMS / LMS

Messaging Applications

Direct Mail

Promotions

Mobile Wallet

Calendar

03

Message Personalization

Deliver highly personalized and relevant messages to your customers across multiple channels, fostering loyalty and increasing conversion rates.

Dynamic Content

Location

Email Templates

Ecommerce

Localization

Language Optimization



(Click the sections above to quickly navigate to them)

Data and Analytics

Overview

Data & analytics technology partners enable Braze users to leverage their data effectively and make informed decisions regarding customer engagement strategies.

These partners offer integrations that allow users to seamlessly gather and unify data from various sources, such as mobile apps, websites, third-party platforms, and more.

[Analytics & Business Intelligence](#)

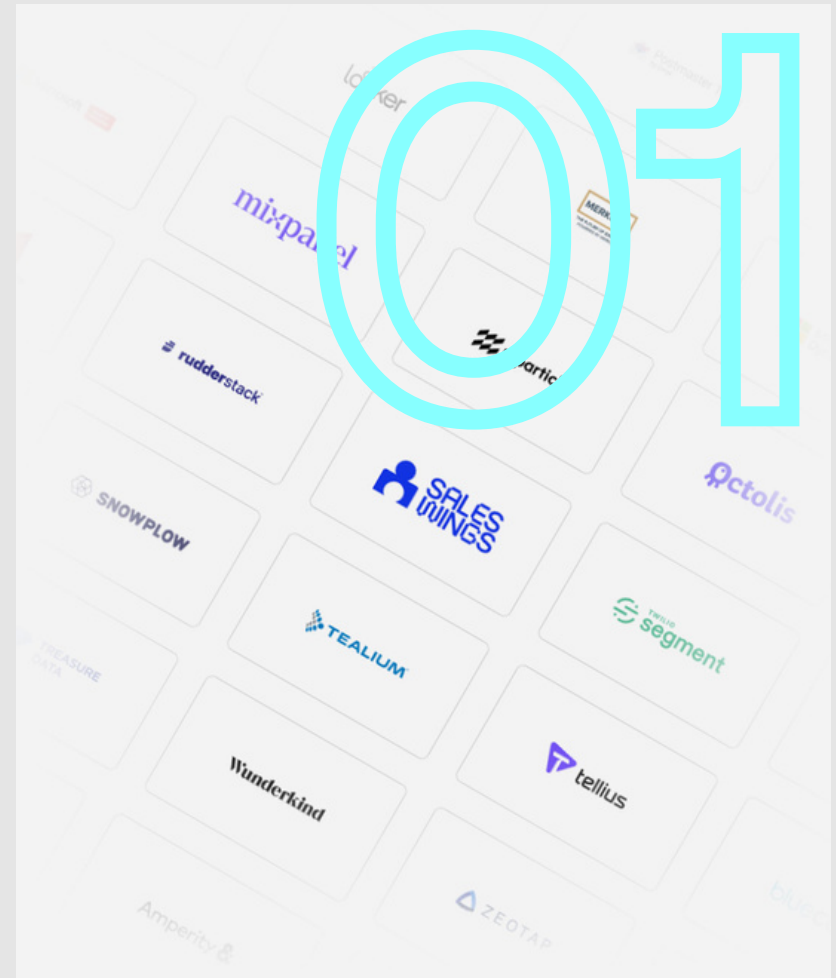
[Data Warehouses](#)

[Support](#)

[Crash Reporting](#)

[Workflow Automation & ETLs](#)

[Customer Data Platforms \(CDPs\)](#)



Analytics & Business Intelligence

 actionable.me

Actionable.me offers Braze setup audits, campaign performance benchmarking & reporting, simple data migration, micro-segmentation, and more! Actionable.me is Braze's acceleration engine to help you get more value fast.

 **Amplitude**

Amplitude enhances Braze users' growth by providing powerful product and behavioral analytics, enabling precise targeting through deep user segment insights.

 **clarisights**

Clarisights empowers marketers for daily reporting, trend analysis, and test evaluation. All-in-one solution with automatic integration of data sources for a unified source of truth. No more spreadsheets or SQL needed.

 **Contentsquare**

Contentsquare's AI offers deep insights into customer behaviors, emotions, and intentions, infusing a human touch into the digital world. Contentsquare drives growth, enhances satisfaction, and prioritizes security, privacy, and accessibility for a transformative customer experience.

 **DATADOG**

Datadog, a vital cloud app monitoring and security platform, offers end-to-end observability through traces, metrics, and logs. It enhances system protection, minimizes downtime, and optimizes user experiences.

 **Postmaster Tools**
by Gmail

Google's Postmaster Tools grants marketers direct access to Gmail's email domain and IP reputation, deliverability, security, and performance diagnostics.



Analytics & Business Intelligence Cont.



Heap makes it possible for digital teams providing a holistic view of customer behavior and journey. Automates data capture and insights, revealing unique opportunities without manual event tracking or costly engineering.



Kubit delivers real-time product insights with no-code, self-service analytics. You can import cohorts detected in Kubit analytics into Braze to target them with engagement campaigns while measuring the impact in real-time.



Looker is a business intelligence and big data analytics platform by Google that enables you to explore, analyze, and share real-time business analytics seamlessly.



Merkury elevates consumer engagement and brand revenue by boosting identity recognition rates for website visitors, transforming them from anonymous users into valuable connections for meaningful interactions.



Microsoft's Smart Network Data Services (SNDS) offers marketers insights to enhance their IP reputation with Outlook.com.



Mixpanel provides real-time user insights for an exceptional customer experience. Pair Mixpanel with Braze to synchronize and enhance user engagement, segmenting, and analysis. Use Currents to analyze conversions, retention, and product usage, making data-driven decisions.



Analytics & Business Intelligence Cont.



SalesWings B2B Studio enhances Braze, providing key B2B features for lead and account management. It includes no-code lead scoring, CRM insights, website tracking, and robust CRM integrations for improved sales and marketing alignment.



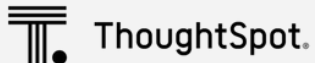
Sisu transforms data analysis with AI and ML, accelerating insights and analyst efficiency. It rapidly uncovers critical information, simplifying complex data for informed, efficient decision-making.



Tellus merges Decision Intelligence, Augmented Analytics, and Self-Service BI, empowering users at all skill levels to extract hidden data value for informed, impactful decisions.



Snowplow, efficiently generates, manages, and models high-quality behavioral data on AWS or GCP Cloud environments. Seamlessly deliver data to your warehouse or data lake, enabling comprehensive, structured, and enriched data for personalized experiences and more.



ThoughtSpot turns data analytics on its head. It delivers Live Analytics in your modern data stack, making data actionable for colleagues, partners, and customers. With search and AI, it grants easy access to granular insights from vast data, fostering a data-driven culture for all users.



Wunderkind empowers brands with personalized, automated customer relationship building through email, text, and websites. By leveraging first-party data and proprietary models, Wunderkind drives enduring consumer relationships, exceptional performance, and growth effortlessly.



Data Warehouse



Amazon S3, a highly scalable storage solution by AWS, accommodates vast data volumes from anywhere. Braze Currents integrates with S3, enabling secure data transmission and storage, ready for future connections with various platforms and tools.



Google Cloud Storage, a flexible and secure storage solution for developers and enterprises, can be seamlessly integrated with Currents for real-time data consolidation and efficient storage management.



Microsoft Azure Blob Storage, a scalable solution for unstructured data, easily manages vast volumes. Integrate Currents to transmit real-time data to your Azure Blob Storage, staging it for future extraction, transformation, or loading.



Mozart Data is a modern data platform for data consolidation and preparation, accessible to all users. From startups to Fortune 100 companies, it fuels data infrastructure, freeing teams to focus on data engineering and analysis for success.



Snowflake's Data Cloud enables scalable data management, breaking silos and fostering analytics. Braze integrates bidirectionally with Snowflake, allowing seamless data transfer for personalized experiences, advanced segmentation, and insights, for impactful marketing.



Support

pypestream

Pypestream's conversational AI and cloud messaging solution modernizes customer-centric enterprises. Say goodbye to call centers and single-task chatbots. Integrate with Braze for seamless messaging and effective consumer retargeting.



Zendesk

Zendesk offers omnichannel support with ZSS for unified customer interaction tracking. Integration with Braze enhances customer interactions using CSAT scores and open ticket data to deliver tailored messages and avoid unnecessary outreach to unhappy customers.



Crash Reporting

Aptelligent

Aptelligent equips you to address app issues and improve user experiences through performance insights. Integration with Braze allows you to segment and engage with users facing app problems for targeted support and seamless user experiences.



Workflow Automation & ETLs

 Census

Census seamlessly connects cloud data warehouses like Snowflake and BigQuery with Braze. This integration enables marketing teams to unlock first-party data potential, create dynamic segments, sync customer attributes, and ensure accurate data in Braze without manual effort.

 **Fivetran**

Fivetran is a high-speed data replication solution that seamlessly connects applications and databases to a central warehouse. It enables efficient collection and analysis of Braze data, freeing data teams to use preferred BI tools for exploration and insights.

**hightouch**

Hightouch, a data integration platform, allows users to seamlessly transfer data from BigQuery, Snowflake, or DataBricks warehouses directly to Braze for enhanced utilization.

 **Nexla**

Nexla simplifies makes data management effortless. Use Currents to effortlessly send data to your preferred warehouse, and Nexla for extraction, transformation, and loading to various destinations, ensuring seamless accessibility across your ecosystem.

 **zapier**

Streamline workflows with Zapier, automating data transfer between web applications. Utilize Zapier and Braze for seamless data integration and automation across multiple apps.



Customer Data Platforms (CDPs)

ActionIQ

ActionIQ's Customer Experience Hub simplifies CX management, enabling all teams to explore customer data, extend technology investments, ensure data governance, and deliver exceptional customer experiences for leading enterprises.



Amperity &

Amperity revolutionizes the customer-brand relationship with AI-powered Customer 360. This unified perspective enhances marketing, provides precise insights, and fosters exceptional customer engagement, driving superior marketing performance and world-class experiences.



blueconic

BlueConic's customer data platform empowers personalized experiences. Integrated with Braze, it unifies customer data for precise messaging, perfect timing, and exceptional engagement. Real-time data and insights optimize every action.



GrowthLoop

GrowthLoop simplifies segmentation from cloud data warehouses to Braze, streamlining marketing automation and enhancing campaign effectiveness. Leverage Braze's features with centralized data warehouse insights for personalized campaigns and improved customer engagement.



lexer

Lexer's Customer Data and Experience Platform empowers brands with customer-centricity, unlocking the potential of customer data. Marketers can create inspiring, impactful experiences, driving sales and fostering loyalty, transforming brand approaches.



Microsoft Dynamics 365

Microsoft Dynamics 365, a premier enterprise customer data platform, elevates customer experiences with advanced AI and analytics. It consolidates B2C and B2B data, providing AI-driven insights for data-informed decisions and enhanced customer interactions.



Customer Data Platforms (CDPs)



mParticle's customer data platform empowers data utilization. By integrating mParticle and Braze, you control data flow effortlessly, using Currents for real-time data export, unlocking insights, and enhancing campaign performance across the growth stack.



Octolis, a powerful data activation platform, simplifies data unification, preparation, and synchronization. It seamlessly integrates with Braze, enabling deduplication, normalization, and data synchronization for enhanced customer insights and personalized campaigns.



Redpoint offers an integrated campaign orchestration platform, connecting all customer data types into a Customer Data Platform. It analyzes data to determine personalized, real-time offers deployable through any channel.



Transform your data warehouse into a customer data platform, eliminating data management hassles with Rudderstack. Integrated with Braze, RudderStack enhances in-app event data processing, enabling comprehensive insights for personalized experiences.



Segment empowers businesses with a customer data infrastructure, harmonizing first-party data across 200+ tools. It provides comprehensive user insights for tailor-made customer experiences that prioritize customer needs.



Tealium empowers multi-platform customer engagement. The Braze-Tealium integration offers comprehensive insights into customer behaviors, facilitating real-time data flow for personalized experiences and responsive actions.



Customer Data Platforms (CDPs)



Treasure Data's enterprise CDP enriches customer experiences by providing real-time insights and personalization. Integration with Braze offers valuable first-party data, ensuring up-to-date and enriched customer profiles for highly targeted and effective marketing campaigns.



Zeotap focuses on privacy and compliance, unifying and enriching customer data for a secure and personalized experience. It integrates online and offline data, captures consent choices, and seamlessly transfers data to Braze for activation, enabling personalized experiences.



Message Orchestration

Overview

Braze Message Orchestration partners enable businesses to create cohesive and personalized customer experiences by seamlessly connecting Braze with other communication channels such as email, SMS, push notifications, social media platforms, and more.

[Ad Retargeting](#)

[Deep linking & Attribution](#)

[Surveys](#)

[Direct Mail](#)

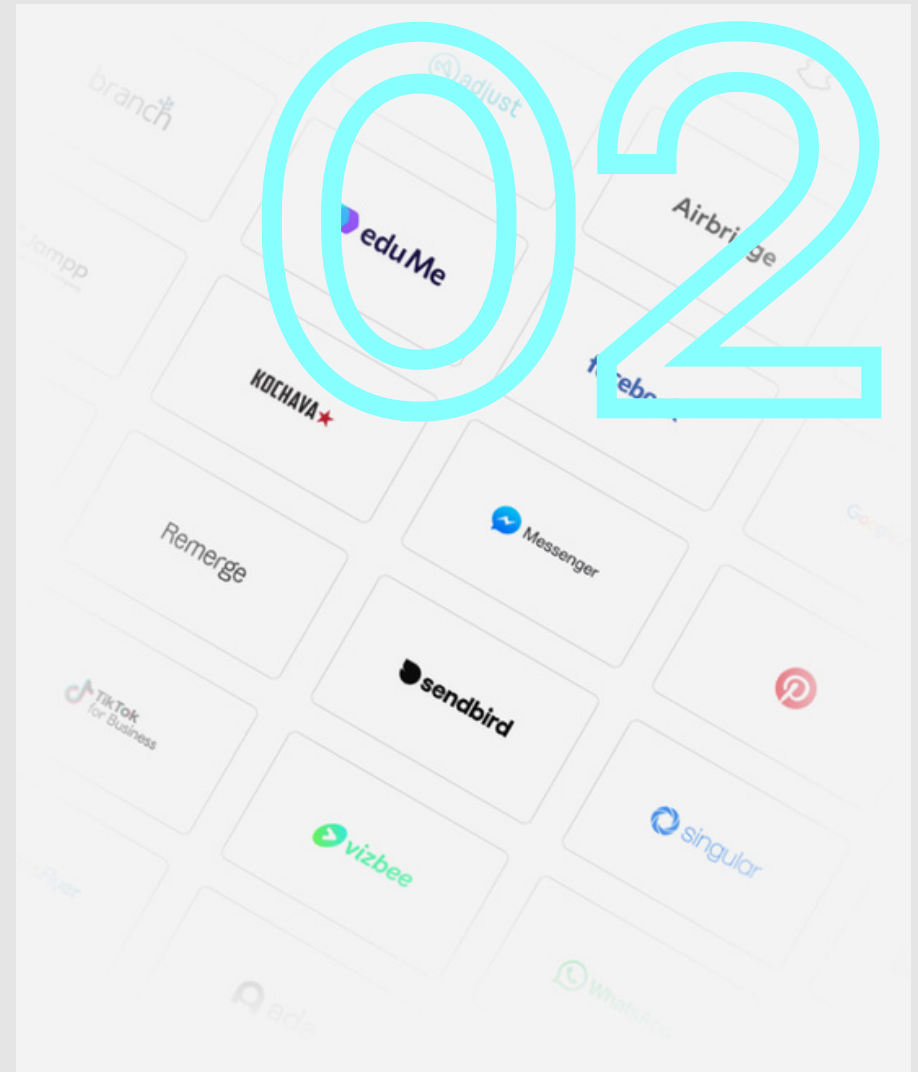
[CMS / LMS](#)

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[Calendar](#)

[Mobile Wallet](#)



Ad Retargeting

facebook

Facebook provides marketers and developers with powerful tools like Facebook Ads and the Facebook Developer Console. Facebook Custom Audiences allows seamless transfer of Braze segments to retarget customers and create lookalike audiences, enhancing advertising efforts.



Google Ads

Google Ads enables advertisers to display brand offerings across various platforms. Synchronize first-party user data from Braze to Google for ad retargeting and lookalike models, expanding customer journeys and campaigns across multiple channels.



Jampp

an affle company

Jampp is a performance marketing platform for mobile user acquisition and retargeting. Integrating Jampp with Braze enables cross-channel lifecycle marketing campaigns for highly targeted and impactful audience engagement throughout their journey.



Synchronize first-party user data from Braze to Pinterest for ad retargeting, lookalike modeling, and suppression, ensuring personalized experiences and optimized ad spend across multiple channels. Maintain a consistent and tailored approach to your audience.



Remerge

"Remerge is a large-scale app retargeting solution. Integrate Braze with Remerge to build audience segments and transmit them for efficient and effective user retargeting using Remerge's mobile Demand-Side Platform (DSP) in cross-channel lifecycle marketing campaigns.



Synchronize first-party user data from Braze to Snapchat for advertising like retargeting, lookalike modeling, and suppression. Use Audience Sync with Snapchat to deliver personalized experiences and optimize your advertising budget across multiple channels.





Synchronize first-party user data from Braze to TikTok for ad retargeting, lookalike modeling, and suppression. Use Audience Sync with TikTok to deliver personalized experiences and optimize advertising expenditure across multiple channels.



Deep Linking & Attribution



Adjust is a mobile attribution and analytics company, combining advertising source attribution with advanced analytics for comprehensive business intelligence. Easily import paid install attribution data to segment more intelligently within your campaigns.



Airbridge

AB180 specializes in the Airbridge people-based attribution analytics platform. As a long-standing Braze reselling partner, their participation in the Alloys Partner program enhances service delivery for mutual clients and opens doors to new business opportunities.



AppsFlyer is a mobile marketing analytics and attribution platform. Integrate AppsFlyer with Braze to transfer install attribution data seamlessly, gaining valuable insights to optimize and enhance app marketing campaigns for maximum impact, making data-driven decisions.



Branch offers a mobile linking platform for user interaction insights. It provides precise insights into user acquisition and timing, personalizing user journeys. Branch enables personalized experiences, improving campaign performance and user satisfaction.



Kochava offers mobile attribution and analytics solutions for comprehensive campaign insights. It sends attribution data seamlessly, providing deeper insights into campaign performance, enabling data-driven decisions, optimized campaigns, and highly personalized user experiences.



Singular enables the import of paid install attribution data for enhanced segmentation in lifecycle campaigns. This data-driven approach empowers intelligent audience segmentation, delivering more targeted and personalized marketing campaigns for optimized effectiveness.



Deep Linking & Attribution Cont.



Vizbee unifies mobile and streaming devices, enhancing user experiences and audience monetization. Vizbee and Braze offer a 'TV Tune-In' partnership, enabling streaming app marketers to drive increased viewership on TV devices through mobile performance marketing.



Surveys

Digioh

Digioh enhances email list growth with personalized forms, landing pages, paywalls, and email preference centers. Integrated with Braze, it ensures real-time email submissions, with custom integrations available. Data is securely stored within the Braze platform.



Iterate

Iterate offers user-friendly research tools for gathering customer insights. Integrate Iterate surveys with Braze to enhance customer data. Send surveys via Braze, capture responses as custom user attributes, enrich customer profiles, and deliver more personalized messaging.



jebbit

Jebbit is a high-speed software platform for creating interactive experiences, surveys, and lead forms to capture zero-party data. Integrating with Braze enhances creative flexibility and branding for in-app messages, delivering personalized, consistent, and engaging experiences.



survicate

Survicate offers customer feedback survey software for valuable user insights. Integrated with Braze, distribute surveys via Braze to collect feedback efficiently. Identify respondents and their attributes to gather targeted feedback and tailor messaging.



Direct Mail



Inkit empowers organizations to create and distribute documents securely. The integration of Inkit with Braze allows organizations to confidently generate and distribute documents both digitally and through direct mail.



Lob and Braze integration sends personalized offline messages, improves customer data accuracy, and boosts engagement, streamlining communication efforts.



Optilyz transforms direct mail campaigns, enabling customer-centric, profitable strategies. It automates and personalizes cross-channel marketing with letters, postcards, and self-mailers. Optilyz unlocks hyper-personalized direct mail, expanding communication channels.



CMS / LMS



EduMe is a global Workforce Success platform used by innovative companies for workforce training and engagement. It offers mobile-accessible learning resources. Braze complements EduMe by delivering personalized training content, ensuring employees receive relevant materials.



Messaging Applications



Ada automates most customer interactions, directing only complex queries to human agents. Ada's drag-and-drop interface connects with Braze, enhancing user profiles without coding. This integration streamlines support and enhances customer interactions.



Messenger's API offers powerful real-time customer communication tools like webhooks, segmentation, and personalization. These features enhance user engagement and dynamic interactions, allowing you to build stronger customer relationships through meaningful conversations.



Regal is a B2C engagement platform for voice and SMS outreach. Partnering with Braze allows seamless data transfer, enabling cohesive, personalized experiences. Combined, they boost customer engagement, conversions, and loyalty through effective communication.



Sendbird's conversation platform is for mobile apps, with APIs, SDKs, and UIKits for chat, notifications, calls, and more. Sendbird Notifications within Braze offer marketers and product managers an in-app notification center.



Integrating WhatsApp Business with Braze lets large businesses send personalized, data-driven messages at scale. This enhances communication, targeting, and engagement, optimizing messaging strategies for improved customer interactions.



Promotions



Digioh helps grow email lists with personalized forms and landing pages using a user-friendly builder and integrated with Braze. Trusted by 20,000+ websites like Crayola, Nascar, and Pepsi.



CUSTOMER-LED GROWTH PLATFORM

Extole offers a customer-centric solution to reduce marketing costs. It helps launch referral, influencer, and personalized programs to engage customers effectively. This strategy not only boosts revenue but also gathers valuable first-party data, providing insights into customer behavior.



Jebbit is a rapid software platform for creating engaging, branded surveys and lead forms that capture consumer data and insights. It doesn't need coding.



Kognitiv specializes in fostering lifelong customer loyalty through data-driven personalization. The partnership with Braze simplifies loyalty and enhances customer engagement, creating lasting relationships.



Komo helps brands create engaging consumer promotions, gather valuable data, and boost sales through interactive content. It offers a user-friendly interface and supports multi-channel distribution, including social media, in-store signage, events, and more.



A PAR Technology Company

Punchh partners with Braze to offer dynamic audience building, real-time reporting, and seamless cross-channel journeys. This collaboration enables highly personalized loyalty campaigns across various channels for deeper customer engagement and loyalty.



Promotions

Quikly

Quikly uses psychological principles to prompt immediate consumer action. When integrated with Braze, Quikly accelerates conversions and enriches customer profiles, optimizing campaign impact and engagement.



Talon.One

Talon.One offers a powerful promotion engine for personalized marketing promotions. When combined with Braze, you can automate coupon creation and delivery to specific customer segments.



VIRALSWEEP

ViralSweep offers a platform for diverse digital marketing campaigns. When integrated with Braze, you can collect customer data through ViralSweep and transfer it to Braze for targeted and personalized marketing campaigns.



% voucherify

Voucherify focuses on delivering personalized incentives for mobile marketing CRM. Their platform allows you to launch targeted coupon, referral, discount, and loyalty campaigns individually. The flexible rules engine helps optimize conversion and retention rates without overspending.



Calendar

ROKT Calendar

Rokt Calendar enables brands to communicate events and promotions through calendar events and notifications on a proprietary network of subscriber calendars. It helps brands enhance existing marketing channels and strategically engage both current and potential customers.



Mobile Wallet



Passkit enables businesses to enhance their mobile presence by integrating mobile wallet passes into customer experiences. Easily create, manage, distribute, and analyze digital coupons, loyalty cards, membership cards, tickets, and more, without requiring downloads.



Message Personalization

Overview

Message Personalization Alloys enhance customer engagement, driving business growth. These partners offer a range of benefits such as enabling you to deliver highly personalized and relevant messages to your customers across multiple channels, fostering loyalty and increasing conversion rates.

[Dynamic Content](#)

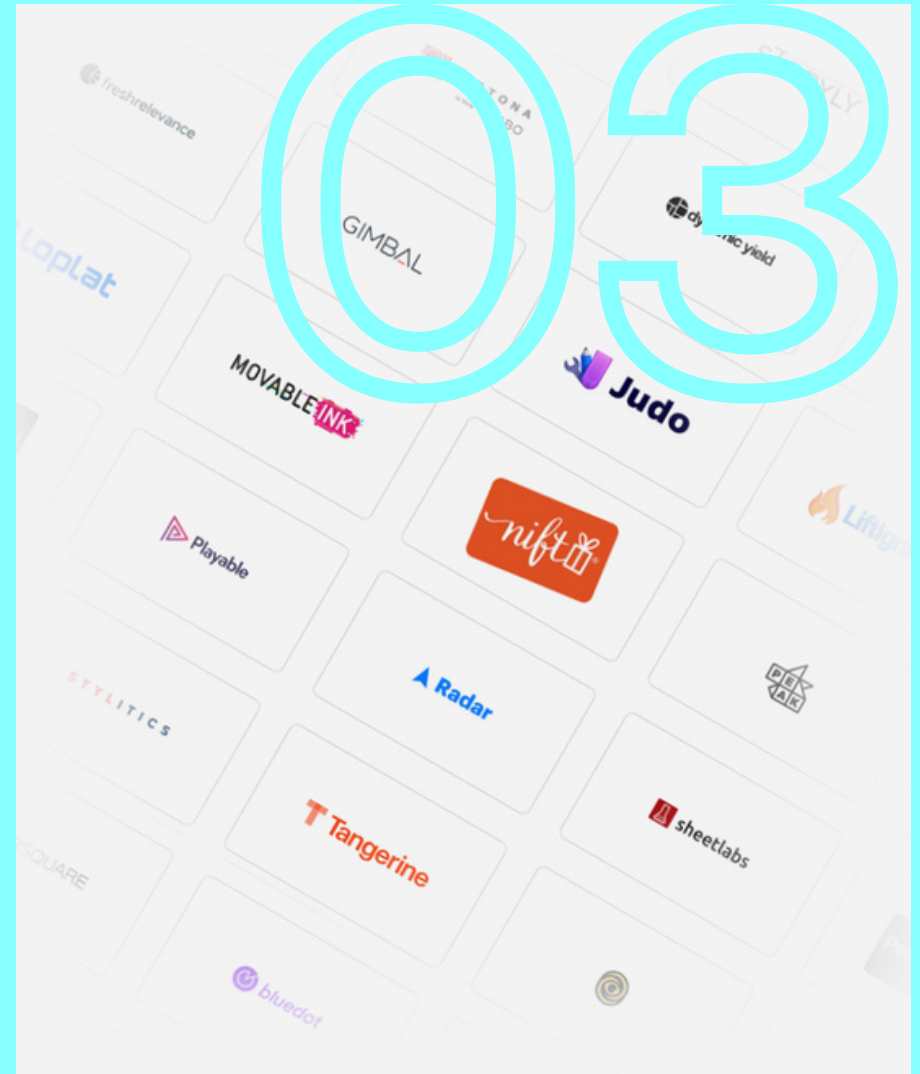
[Location](#)

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[Ecommerce](#)

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Dynamic Content

antavo

Enterprise Loyalty Cloud

Antavo offers technology for managing experience-based, paid, and lifestyle loyalty programs across various channels. Their no-code, API-centric platform allows customization and internal management by loyalty and marketing teams.



AWS Personalize enables developers, including those with no prior machine learning experience, to easily add advanced personalization features to their applications. It uses activity data and item inventory to create personalized models specific to your data, enhancing user experiences.



B.Layer allows marketers to create in-app messages without coding or SDK integration. The user-friendly interface lets marketers design surveys, ratings, product recommendations, and onboarding experiences, all without needing developer resources, ensuring on-brand messaging.



Certona specializes in personalization across the customer lifecycle, enhancing user experiences. It provides various personalization features, including highly individualized email campaigns and advanced machine learning for precise product recommendations.



Dynamic Yield offers a cutting-edge platform for personalized customer experiences, using machine learning to gather insights and enhance engagement. It enables tailored content, product recommendations, and data-driven customer journeys across channels.



Fresh Relevance specializes in dynamic personalization and customer engagement solutions. Its platform integrates seamlessly with Braze, enabling targeted, personalized content delivery across email, web, mobile, and more.



Dynamic Content Cont.



Judo offers an innovative UI building platform for businesses, enabling easy UI development with customizable components. Integration with Braze adds personalized and interactive elements for enhanced customer engagement.



LiftIgniter is an AI-powered personalization solution for businesses, using real-time machine learning to deliver personalized content and recommendations across multiple channels based on user behavior and preferences.



Movable Ink provides dynamic content solutions for businesses, creating personalized, real-time content that adapts to individual customer behavior and preferences. Integrated with Braze, it enhances customer engagement with highly personalized and interactive experiences across various channels.



Nift offers a unique customer gifting platform for businesses, enabling them to send personalized gifts based on customer preferences. Integrated with Braze, this fosters stronger relationships and loyalty, enhancing customer retention and satisfaction.



Peak provides AI-powered data analytics for businesses, aiding data-driven decisions. Integration with Braze enhances marketing campaigns through personalized, targeted strategies, improving customer engagement in a data-driven marketing landscape.



Personalize.ai offers AI-driven personalization solutions using advanced machine learning to analyze customer data for highly personalized experiences. With Braze, it enables tailored marketing campaigns that enhance customer engagement and satisfaction with AI.



Location

AccuWeather

AccuWeather delivers weather data for businesses to create personalized content based on weather conditions. Integrated with Braze, it enables weather-triggered marketing campaigns, delivering timely and relevant content to customers based on the weather.



bluedot

Bluedot offers location-based marketing solutions, leveraging geofencing and location data for personalized, contextually relevant content. Integrated with Braze, it enhances customer engagement with impactful, location-aware marketing campaigns.



FOURSQUARE

Foursquare offers location intelligence and data analytics solutions for businesses to understand customer behavior. Integrated with Braze, it enables location-based insights in customer engagement efforts, leading to targeted and location-aware marketing campaigns.



GIMBAL

Gimbal offers location-based marketing and advertising solutions, utilizing geofencing and beacon technology. Integrated with Braze, it enables location-triggered marketing campaigns, delivering timely, contextually relevant content for enhanced customer experiences.



Loplat

Loplat provides location intelligence and marketing solutions for businesses, aiding in understanding customer behavior. Integrated with Braze, it allows location-based insights in customer engagement efforts, leading to targeted and relevant marketing campaigns.



Radar

Radar offers geofencing and location-based services for businesses to create personalized experiences. Integrated with Braze, it enhances customer engagement by adding location-based features to deliver relevant, location-aware messages to users.



Location Cont.

T Tangerine

Tangerine enables brands to accurately measure campaign impact on in-store engagement and traffic. It collects data from the retailer's mobile app users and integrates Braze campaign data through Snowflake Secure Data Sharing.



Email Templates

 Dyspatch

Dyspatch.io offers efficient email content creation and management solutions for businesses. Their user-friendly platform streamlines email production, collaboration, and ensures consistent brand messaging, leading to higher engagement and conversions.



Knak is an in-house campaign creation platform for enterprise marketing teams. It offers a user-friendly drag-and-drop interface to create on-brand emails and landing pages quickly, without coding. Knak's emails can easily integrate with Braze.

 **MAIL BAKERY**

MailBakery specializes in crafting custom, visually appealing, and responsive email templates. Their expert designers create unique templates that enhance brand communication and engagement, leaving lasting impressions on recipients and improving email campaign effectiveness.



Stensul provides an efficient email creation platform for streamlined collaboration. Marketers can create and approve emails faster using their user-friendly interface and customizable templates, reducing email production time, increasing team productivity, and ensuring brand consistency.



Marketers and designers can use Stripo's drag-and-drop editor and pre-designed templates to create professional, responsive emails. This simplifies email design, ensures compatibility, and enhances campaign performance with visually engaging content.



Taxi for Email streamlines the email design process, enabling seamless collaboration and version control. Customizable modules and real-time previews help ensure design consistency and deliver engaging messages to subscribers.



Localization

crowdin

Crowdin streamlines translation management for businesses, facilitating collaboration between teams, translators, and developers. They support various file formats, making it easy to localize software, websites, and content for global expansion.



lokalise

Lokalise provides a comprehensive localization and translation management platform. Their agile and collaborative approach simplifies global expansion, with robust translation features and integrations for efficient delivery of multilingual content.



Phrase

Phrase is a tech partner for localization and translation management, offering robust collaboration tools and version control for efficient multilingual content delivery, making global expansion easier for businesses.



SMARTLING

Smartling is a tech partner specializing in efficient translation and localization solutions. Their platform streamlines the localization process, helping businesses deliver high-quality multilingual content and expand into global markets.



transifex

Transifex is a tech partner specializing in translation and localization management. Their platform streamlines multilingual content translation and management, fostering collaboration, automation, and consistency for businesses.



Ecommerce

RevenueCat

RevenueCat's toolkit streamlines subscription management, offering easy testing, implementation, and adjustment of offerings, while ensuring smooth and secure payments, allowing developers to focus on creating engaging app experiences.



shopify

Shopify is a top e-commerce platform for creating and managing online stores. It offers customizable templates, a user-friendly interface, robust e-commerce features, and secure payment gateways, enabling businesses to efficiently reach a global audience and drive sales.



yotpo.

Yotpo specializes in customer content marketing solutions, utilizing user-generated content like reviews, ratings, and visual materials. Integrating such content into marketing strategies builds trust, drives customer loyalty, increases sales, and fosters connections with the audience.



Language Optimization

phrasee say it better

Phrasee specializes in AI-powered copywriting for marketing. Their platform generates compelling language for email subject lines, ad copy, and marketing content. Phrasee's AI-driven process optimizes language using data-driven insights, improving marketing campaign effectiveness.



That's a wrap!

We hope you found this complete guide of Braze Alloys Technology Partners useful!

Interested in learning more about SalesWings and our B2B Studio for Braze?

Schedule a call today!

[Schedule Call](#)



Connect with us

